

VISION PRINCIPLES

0. SHOW PROGRESS AND BUILD TRUST

0.

0.

1. HERITAGE & CHARACTER

1.

1.

2. ARRIVAL: "CHRISP STREET, HERE WE ARE"

2.

2.

3. OPEN CHRISP STREET UP: CLEAR GATEWAYS & DIRECT ROUTES

3.

3.

4. MARKET SQUARE AT THE HEART

4.

4.

5. RETAIL FOR REAL LIFE - DIVERSIFY THE OFFER

5.

5.

6. MORE THAN JUST RETAIL: COMMUNITY LIFE AND INTEREST

6.

6.

7. EVENING ECONOMY: SAFETY AROUND THE CLOCK

7.

7.

8. FROM GREY TO GREEN

8.

8.

9. HOUSING & COMMUNITY CHARACTER

9.

9.

10. WONDER, JOY & PLAY

10.

10.

THE VISION GROUND FLOOR

